



2021 Directory

Advertising Rates

Advertising Closing Date October 30, 2020
Artwork Deadline November 13, 2020

Inside Ad Sizes & Pricing

- Full Two Page Spread..... \$4,500.00
[not center spread]
- Full Page..... 2,950.00
- Half Page 1,500.00
- Third Page 980.00
- Eighth Page 460.00

Premium Ad Sizes & Pricing

- Center Spread **RESERVED** \$5,000.00
- Outside Back Cover 3,700.00
- Inside Front Cover **RESERVED** 3,250.00
- Inside Back Cover 3,250.00

Advertising Information & Sales Contracts
contact Hilton Snowdon, Publisher
804-384-6986 • hiltonsnowdon@gmail.com

Advertising is also available on-line at
www.virginiacampgrounds.com
under 'Advertise with us'

Virginia Campground Association
P.O. Box 917 Hayes, VA 23072
703.291.0657

info@virginiacampgrounds.com
www.virginiacampgrounds.com

ADVERTISEMENT SPECIFICATIONS

The Virginia Campground Directory is a full color CMYK publication.

- Acceptable ad format files saved as PDF with fonts embedded
- All photographic images must be 300 dpi
- Logos & artwork must be vector or 600 dpi
- Accepted Media CD-ROM, DVD-ROM or email

Trim Size: 8-3/8" w x 10-7/8" h (8.375 x 10.875)

Live Area: 7-3/8" w x 10-1/8" h (7.375 x 10.125)

Only Double Spread & Full Page ads may bleed allowing an extra 1/8" beyond trim for each bleed size.

Advertisements must adhere to the dimensions and specifications. If an ad is submitted in a size or format other than stated, publisher reserves the right to alter it to fit the space.

<p>Double Spread Bleeds (Two Full Pages) 17" w x 11.125" h image: 16.25" x 10.375"</p> <p>Double Spread No Bleeds 15.75" w x 9.875" h</p>	<p>Full Page Bleeds 8.625" w x 11.125" h image: 7.875" x 10.375"</p> <p>Full Page No Bleeds 7.375" w x 9.875" h</p>
<p>Third Page 7.375" w x 3.125" h</p> <p>Half Page Horizontal 7.375" w x 4.8125" h</p>	<p>Eighth 3.562" w 2.4062" h</p>