



2021 Campground Directory Advertising Rates

Advertising Closing Date October 30, 2020
Artwork Deadline November 13, 2020

Inside Ad Sizes & Pricing

- Full Two Page Spread + Digital Banner.. \$3,800.00
[not center spread]
- Full Page + Digital Banner..... 2,100.00
- Half Page + Digital Banner 1,100.00
- Third Page 700.00
- Eighth Page 250.00

Premium Ad Sizes & Pricing

- Center Spread **RESERVED**..... \$5,000.00
- Outside Back Cover 3,700.00
- Inside Front Cover..... **RESERVED**..... 3,250.00
- Inside Back Cover 3,250.00

Advertising Information & Sales Contracts
contact Hilton Snowden, Publisher
804-384-6986 • hiltonsnowdon@gmail.com

Advertising is also available on-line at
www.virginiacampgrounds.com
under 'Advertise with us'

Virginia Campground Association
P.O. Box 917 Hayes, VA 23072
703.291.0657
info@virginiacampgrounds.com
www.virginiacampgrounds.com

ADVERTISEMENT SPECIFICATIONS

The Virginia Campground Directory is a full color CMYK publication.

- Acceptable ad format files include PDF with fonts embedded
- All photographic images must be 300 dpi
- Logos & artwork must be vector or 600 dpi
- Accepted Media CD-ROM, DVD-ROM or email

Trim Size: 8-3/8”w x 10-7/8”h (8.375 x 10.875)

Live Area: 7-3/8”w x 10-1/8”h (7.375 x 10.125)

Only Double Spread & Full Page ads may bleed allowing an extra 1/8” beyond trim for each bleed size.

Advertisements must adhere to the dimensions and specifications. If an ad is submitted in a size or format other than stated, publisher reserves the right to alter it to fit the space.

<p>Double Spread Bleeds (Two Full Pages) 17”w x 11.125”h image: 16.25” x 10.375”</p> <p>Double Spread No Bleeds 15.75”w x 9.875”h</p>	<p>Full Page Bleeds 8.625”w x 11.125”h image: 7.875” x 10.375”</p> <p>Full Page No Bleeds 7.375”w x 9.875”h</p>
<p>Third Page 7.375”w x 3.125”h</p> <p>Half Page Horizontal 7.375”w x 4.8125”h</p>	<p>Eighth 3.562”w 2.4062”h</p>