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www.virginiacampgrounds.com

## 2019 Campground Advertising Rates

### Inside Ad Sizes & Pricing for Campgrounds

- Full Two Page Spread + Digital Banner.. \$3,800.00  
*[not center spread]*
- Full Page + Digital Banner..... 2,100.00
- Half Page + Digital Banner..... 1,100.00
- Quarter Page ..... 500.00
- Eighth Page ..... 250.00

### Premium Ad Sizes & Pricing including Digital Banners

- Center Spread ..... \$5,000.00
- Outside Back Cover ..... 3,700.00
- Inside Front Cover ..... 3,250.00
- Inside Back Cover ..... 3,250.00

### Advertising Information & Sales Contracts

contact Hilton Snowdon, Publisher

804-384-6986 • hiltonsnowdon@gmail.com

Also available on-line at  
www.virginiacampgrounds.com  
under 'Advertise with us'.

### ADVERTISEMENT SPECIFICATIONS

The Virginia Campground Directory is a full color CMYK publication.

- Acceptable ad format files include PDF, TIFF and EPS with fonts embedded
- All photographic images must be 300 dpi
- Logos & artwork must be vector or 600 dpi
- Accepted Media CD-ROM, DVD-ROM or email

Trim Size: 8-3/8" w x 10-7/8" h (8.375 x 10.875)

Live Area: 7-3/8" w x 10-1/8" h (7.375 x 10.125)

*Only Double Spread & Full Page ads may bleed allowing an extra 1/8" beyond trim for each bleed size.*

Advertisements must adhere to the dimensions and specifications. If an ad is submitted in a size or format other than stated, publisher reserves the right to alter it to fit the space.

**Double Spread Bleeds  
(Two Full Pages)**  
17" w x 11.125" h  
image: 16.25" x 10.375"

**Double Spread  
No Bleeds**  
15.75" w x 9.875" h

**Full Page Bleeds**  
8.625" w x 11.125" h  
image: 7.875" x 10.375"

**Full Page  
No Bleeds**  
7.375" w x 9.875" h

**Quarter  
Page**  
3.562" w  
x  
4.8125" h

**Half Page Horizontal**  
7.375" w x 4.8125" h

**Half  
Page  
Vertical**  
3.562" w  
x 9.875" h

**Eighth**  
3.562" w  
2.4062" h