



Affiliated with the National Association of RV Parks & Campgrounds
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This is your invitation to join the Virginia Campground Association & the National Association of RV Parks & Campgrounds!

Dear Virginia Campground Operator:

The Virginia Campground Association (VCA) and the National Association of RV Parks & Campgrounds (ARVC) provides support and leadership in areas that affect each of our campgrounds in many ways every day.

This is your invitation to join the only state and national associations 100% dedicated to serving only the RV park and campground industry interests.

Membership in VCA also includes full membership in the National Association of RV Parks & Campgrounds (ARVC), the industry's dynamic national trade association offering numerous cost saving and income producing benefits as well as providing industry promotion and business education. The only way to join National ARVC is through membership in the Virginia Campground Association. Check out the many benefits of membership in ARVC by visiting their website at www.arvc.org.

VCA and ARVC can be your marketing and advertising engine.....*Only VCA members* receive a complimentary listing and the ability to advertise in the Virginia Campground Directory which distributes 150,000 directories annually! *Only members* are listed on www.virginiacampgrounds.org. *Only members* are listed on www.GoCampingAmerica.com, one of the highest rated and frequently used Internet campground directories. In addition, VCA membership assures your participation in the state's official tourism website, www.virginia.org, and in the state campground booth for VCA members at the Chantilly, Richmond, Virginia Beach, Timonium (MD) and other key RVing & Camping shows in the Mid-Atlantic area. *These marketing services alone more than justify your membership investment.*

You can view the 2016 directory on line at www.virginiacampgrounds.com or you can request a print copy on the website. When you join VCA, your FREE listing will appear in the 2017 directory and your listing will be added *at once* to 2 premier industry websites – www.virginiacampgrounds.com and www.GoCampingAmerica.com.

The VCA directory is distributed at 32 RV, camping, sportsman's, outdoors and travel shows along the East Coast, at *all Virginia Welcome Centers*, to consumers from across the US contacting the state of Virginia for camping information, through all state AAA offices, tourism and convention bureaus, local visitor centers, chambers or commerce and attractions

throughout Virginia. *And only members of VCA are listed and only members may advertise in this valuable directory!*

VCA speaks on behalf of our industry to the Virginia state government, protecting your business interests. VCA works closely with state agencies on all regulations covering campgrounds, swimming pools, water sources, sewage disposal, highway signage and environmental regulations, protecting the industry from undue government red tape, fees and regulation. And we are actively involved in promoting legislation to protect and to help grow the campground business in Virginia.

The VCA annual convention and trade show, frequent VCA Updates & Alerts, combined with the ARVC national convention, quarterly e-magazine, park management school and extensive education and publications program all provide VCA members with the information they need to stay abreast of trends and industry developments that can make a difference in the success of each park business. *Remember, your VCA membership also includes membership in National ARVC and opens the door to their member benefits.*

Go RVing, the industry's acclaimed national advertising and promotion program to build RV public awareness and positive impressions among all Americans is a partnership between ARVC, all state associations and national manufacturer and dealer associations. This campaign has been incredibly successful in raising RV awareness and sales, and creating a strong favorable "buzz" about RVing throughout the country.

Please email or call me if you have any questions.

Sincerely,

Raymond L. Barker

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